FranNet is the most respected leader in its industry. We are proud to distinguish ourselves in many ways.

Here are a few of the exclusive reasons your first call should be to FranNet:

- National partner with the Small Business Administration (SBA) and provide an educational franchise training session housed on the SBA website.
- National partner with the Association of Small Business Development Centers (ASBDC) and provide a co-branded franchise education workbook to ASBDC offices nationwide.
- National partner with SCORE and provide a co-branded franchise education workbook to SCORE offices nationwide.
- National partner with ExecuNet and serve as the founding sponsor of the “Career Alternatives” section of the member website.
- Only franchise consulting firm that has ever had someone sitting on the International Franchise Association (IFA) Executive Board of Directors: Jania Bailey, FranNet President and COO.
- Provide regular, education-focused, business exploration webinars on franchising for ExecuNet, SCORE, and a multitude of outplacement firms across the country.

Tab Buford
Marketing Associate
901-482-2399
tbuford@frannet.com

Put Yourself in Good Company.

We Match You to the Right Franchise at No Cost.
READY, SET, GROW!
Establish a Business That’s Already Established

In Business for Yourself, But Not By Yourself.
Over 25 years in business, FranNet has worked with thousands of franchise companies and tens of thousands of clients to find the ideal match. You can be certain we know this business inside and out.

6 STEPS To Franchise Ownership

1 START: We want to get to know you, your goals and your dreams. Because we’re the local franchise experts, our face-to-face interaction will give you the comfort of knowing someone is personally and professionally standing behind your search.

2 PROFILE: You’ll fill out a Personal Franchise Assessment (PFA) that gives us more insight into you and your strengths, and helps us get a feel for what businesses would be a great fit for you. It’s really your Business DNA we uncover.

3 MODEL: We’ll get together and review your PFA and help you understand your inner-entrepreneur. We’ll also spend significant time developing a unique business model that points us to ideal businesses that structurally and strategically fit what you’re looking for.

4 MATCH: Based on your unique business model, we’ll recommend specific franchise businesses with which we work that ideally match everything you’re looking for from your business.

5 RESEARCH: A critical step, we’ll guide you through the research process with each of the franchise companies. We’ll provide sample questions and research guides to help you. You’ll do the research; we’ll provide the support and expert guidance.

6 PURCHASE: The best buyer is an educated buyer. And you can be assured that working with FranNet will provide you with the education and resources you need to make sound, fact-based business decisions.

“[If you have any thought you may want to go into business for yourself, you’d be crazy not to talk to FranNet. I’m very thankful for what FranNet did for me in opening my eyes to all the opportunities in franchising.]”
- Wendy Seiler, FranNet Client